



Geelong Grammar School is an independent, co-education, boarding and day school. Established in 1855, the school caters for approximately 1,500 students and is one of Australia's most prestigious schools.

## Industry

Education - Independent Schools

## Need

Website and Community Portal

## The Challenge

Geelong Grammar School's (GGS) community stretches across different states within Australia and across 20 countries around the world. To cater for this, GGS had a website and portal, each managed on different platforms. As GGS' strategies evolved, they found that the existing platforms could not support their objectives.

GGS needed a single platform that would provide them with the functionality and flexibility to manage both sites under a single platform.

## The Solution

After extensive research across different platforms, elcomCMS was selected by GGS for the following reasons:







- ⊙ **User friendly** to cater for publishers from different departments with varying technical expertise.
- ⊙ **Feature-rich, modular and flexible**, allowing GGS to scale and customise the platform to their requirements.
- ⊙ **Australian support & partnership** that offers GGS the security that they have technology experts on-hand to help them achieve their goals.
- ⊙ **Integration with Active Directory & Schools Database** to streamline member and student management.
- ⊙ **WCAG 2.0 compliant and mobile and SEO friendly** to meet strategic and regulatory objectives.

The new site, deployed on elcomCMS, will be divided into 4 sections: 'School' for prospective students, 'Alumni' for past students, 'Foundation' for sponsors and 'Portal' for parents and guardians. The goal is to provide each member with the information that they need, when they need it and to increase engagement through information and insight.

## Key features of the site include:

- ⊙ GGS will use the **Events Manager** module to manage and promote events, such as open-days, reunions and sports events to its community.
- ⊙ **Videos** will be available on the site to provide the community with insight into life on campus.
- ⊙ Portal members will have **secure access** to login and access report cards, complete online forms and other personalised information.
- ⊙ The **collaborative authoring** environment will provide each department with control over their own content such as news, events and student information.

## Key elcomCMS features and modules used in the Geelong Grammar School solution:

 Events Management	 User & Group Security
 Integration	 Local Administration
 MS Office Connector	 Forms

We needed a flexible and user friendly solution for a complex, multi-faceted website - elcomCMS ticked all the boxes.

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