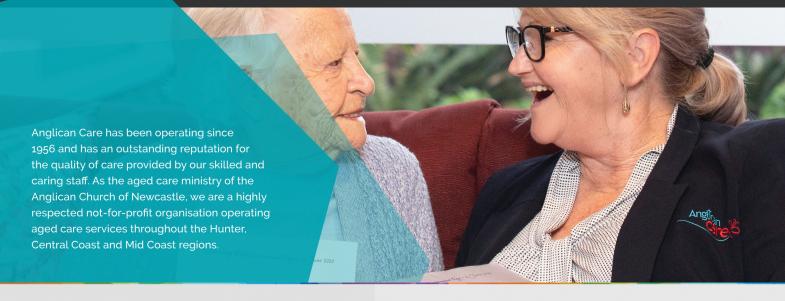
Digital transformations. Elcom makes these happen. **See how we transformed Anglican Care's intranet**.





THE CHALLENGE

Anglican Care operates 12 residential aged care homes. We also have a cohort of staff who provide home care and community services. The challenges of communicating to a geographically dispersed and mobile workforce was exacerbated by the fact that a large proportion of our staff do not have access to a dedicated computer or a dedicated Anglican Care email address.

While residential care staff can access a shared computer, they often have difficulty doing this within their working day. Communication was undertaken predominantly via email to personal email addresses for home care staff or sent to managers to print out and put up on facility notice boards. It was a very laborious, manual and ineffective system.

Additionally, staff surveys over a prolonged period always showed communication as an issue organisationally and within teams.

THE PROCESS

Rather than rely on surveys, we visited around 100 staff across the entire organisation to get a first-hand account of their pain points and expectations for communication.

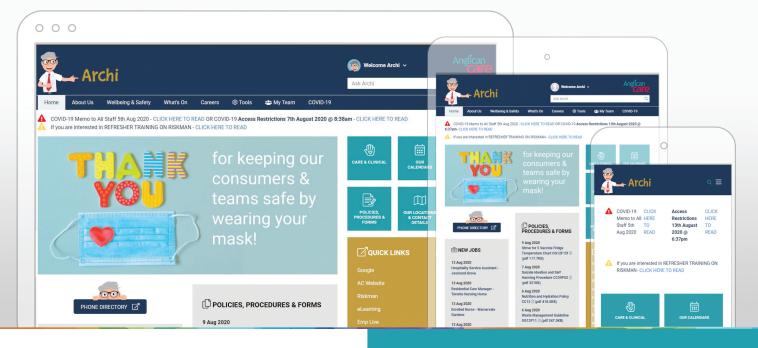
A working party was formed with representation from different business segments. A list of goals and key requirements for the intranet was established and developed into a Request for Proposal. Working party members assessed responses on an individual basis across a key set of criteria. A decision was then made by the group for Elcom as the preferred vendor due to functionality, the ability to tailor the product to suit our needs and the fact that it was a more sophisticated solution offering.

To embed the intranet into our culture, we appointed intranet champions who are key to sharing the benefits of the intranet to staff, good news stories and feedback to us. Staff from a diverse range of areas were selected for a 12 month leadership course, and training leveraging on our intranet has become integral to certain components of this course and these staff have become intranet champions.

"From a care and compliance perspective, to have up to date information and communication housed in a central hub that our disperse and remote workforce can access and is customised to their roles, is priceless to our organisation. We're really happy to have partnered with the Elcom team."

Kylie Jacques, Marketing Manager





THE SOLUTION

We launched Archi, our new intranet, to internal staff. When designing the home page, we were conscious of incorporating features which would attract staff to utilise Archi on a day to day basis to assist them in their jobs. For example, we have incorporated three separate calendars shown via tabs, for committee meetings, training and events. This is particularly great for training, allowing staff to access information on training being conducted across the organisation.

We also wanted to customise Archi for different staff roles as much as possible. Quicklinks to key programs that assist staff to do their job have been tailored for different business segments. User data including group memberships is sourced from Active Directory and Preceda, which is matched to groups in Archi. For example, we have set up a team for our WHS Committee, which consists of a wide variety of staff from various geographic locations, where they are able to access Committee meeting minutes and other relevant information.

Because we're in such a regulated industry, compliance is king and staff often have to read important updates. With the acknowledgements module, we can add a box at the top of the page with the update, a link to more information if needed and a button to click to acknowledge they have read the information. We can then track who has and hasn't acknowledged the update.

It was very important for us to give staff easy access to policies, procedures and forms. We previously used Laserfische which staff found difficult to navigate. In Archi, we use taxonomy when uploading our documents. This allows for a user-friendly search engine and the ability to add document lists throughout the intranet.

We're still in the early stages and have a list of content and enhancements on our intranet roadmap. We're working on adding more quick 'go to' resources. This includes working with one of our clinical team members to upload accreditation resource kits for staff.



THE BENEFITS

We have so many systems and manual processes. Archi has come a long way in helping us create a go to for organisation wide information that can be centrally accessed with tools customised to staff roles. Archi has streamlined access to policies, procedures and forms which is crucial given our regulatory compliance needs. With the Elcom platform, we have a dedicated resource to manage this section of the intranet, our Risk and Compliance Officer, who can easily keep policies updated.

We went live internally to staff during a global pandemic. Given we are in the aged care industry, which has the potential to be highly impacted by COVID-19, it's been a huge bonus to have a central and accessible place for information about COVID-19 for staff. This resource page is dynamic and changes daily with important updates. Relying on emails and noticeboards meant staff were often missing out on employee incentives such as scholarships and assistance programs. We can now push this type of information out on our social feeds and drive them to these pages on the intranet to find out more.

Our organisation is predominantly focused on care and compliance. Once the acknowledgements module is live, we can get messages out to them quickly and be confident they're reading them. We also have assessors who visit our residential sites on a regular basis. Our staff need to be responsive in providing them with information. To have it all housed in one searchable repository that is accessible to all staff on site is invaluable for us.

Because of the nature of our business there was a communication gap between our head office and other services. The intranet is helping us to strengthen workplace culture and remove silos by making information and communication inclusive and accessible to all staff, highlighting positive feedback, showcasing employee of the month profiles and regular CEO messages. We will also be rolling the intranet out to board members and volunteers, to improve our communication and transparency with them as well.

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